



TOPKNOT
ALPACA CARE



**Services &
Pricing Guide**

TopKnot Alpaca Care 2024

A LETTER TO OUR TRUSTED FARMS

Alpaca Owners,

This year has brought significant changes to TopKnot as we seek **to live out our mission of serving people**. We have spent hundreds of hours researching, brainstorming, and planning in order to better serve you and to make TopKnot the most service-oriented alpaca company in the world. We are so excited about these changes, including the **new easy pricing**, that we want to share how it will benefit you this year!

We know that as alpaca owners, you want your alpacas happy and healthy all year round- and for most, it's extremely difficult to find a reliable shearer or a qualified camelid vet of any kind. And it shouldn't be that stressful to take care of your alpacas.



TopKnot has focused on changes in these areas:

- *Optimized scheduling*
- *Clear communication*
- *Increased efficiency of our crews*
- *Packaged services & pricing*

Since we all want a **stress-free experience**, we made submitting a shearing request easy to find on our new website and **easier to sign up!** Just submit a scheduling request and our scheduling team will work with you to get you a date that works well for you and the traveling crews.

You can now choose from **tiered packages to match your herd's exact needs**, so you don't have the hassle of choosing each service for every individual animal. You'll have a clear, definite quote, rather than the stress and pain of waiting for the final number when it's all said and done. **You'll know months in advance. No surprises just simple, straightforward pricing.** As always, your 3-man crew will handle everything on shearing day, taking care of all your animals' shearing and husbandry needs. You can just sit back and relax!

No more stressful scheduling or shearing days! Just happy and healthy alpacas- all that backed by our **100% Shear Satisfaction Guarantee!**

Sincerely,

Pete Hofmann
Owner of TopKnot Alpaca Care

THE TOPKNOT PROMISE

PROFESSIONAL

PERSONAL

GENTLE

OUR SERVICES

Alpaca owners want **more than just shearing**. You want **alpaca care**. So we take care of everything and remove the stress from **keeping your herd happy and healthy with our professional, year round service**.



On-Farm Visit & Biosecurity

Our 3-man crews travel from all across the United States to your doorstep in order to provide the best alpaca care in the world. Before leaving, we disinfect all of our equipment to ensure that no harmful bacteria is traveling from one farm to the next. **This gives you the peace of mind that your animals are safe in our care.**

Front & Fighting Teeth

We will inspect every alpaca's mouth to **ensure that the incisors are hitting the palate correctly** and use safe industry standard methods to gently round off the top of the teeth. This means your herd can eat correctly and **stays healthy year around**. For fighting teeth, we use a specialized dental tool to safely flatten the tooth below the gum in order to guarantee your herd's safety.



Toenail Check & Trim

We inspect every animal's feet and trim the toenails at just the right length to ensure your animals' comfort. Our crews trim tens of thousands of feet a year, so you can **relax knowing that your animals are in good hands**.



SERVICES CONTINUED

Professional Shearing

Our crews shear thousands of animals every year and are sought after by the top show farms in the country. **No matter the size of the farm you will be proud of your animals' clean and polished look.**



Annual Shots

We know you want your herd to be healthy, both inside and out. This is why we provide the industry-standard annual immunizations upon request. CD&T is recommended once a year and ivermectin will also be available in the fall to provide **year-round protection from parasites.**



Fly Spray

We apply a natural blend of peppermint and cloves in order to **protect your animals** from biting insects after they have had 3-5 inches of fiber sheared off.



Fall Herd Health

Have you noticed that alpaca toenails grow fast and end up curling in by the end of summer? These are just a couple reasons we have put together a second-run in the fall. **Because you deserve more than just a shearing company.**



SERVICE PACKAGES

Every farm and alpaca owner has a different operation. That means unique needs and herd care requirements. So, we have options! **Every package receives stress-free TopKnot care at our standard of excellence.**

OUR RECOMMENDATIONS:

BASIC SHEAR For the owner who wants to handle herd health but needs help with shearing.

BETTER HEALTH For the owner who wants more than just shearing.

THE WORKS For the owner who wants the best year-round care money can buy!

WHAT'S INCLUDED	★ BASIC SHEAR	★★ BETTER HEALTH	★★★ THE WORKS
Exceptional Customer Service	✓	✓	✓
Reliable Scheduling	✓	✓	✓
Professional 3-Man Crew	✓	✓	✓
Clear Communication	✓	✓	✓
Quick & Easy Invoicing	✓	✓	✓
Gentle Handling	✓	✓	✓
Quality Shearing	✓	✓	✓
Front & Fighting Teeth Check & Trim	✓	✓	✓
Toenail Check & Trim	✓	✓	✓
Annual Shots		✓	✓
Fly Spray			✓
Prepaid Fall Herd Health			✓

TOPKNOT TIERED VALUE

Tired of being sold one price and then finding out there are extra fees at the time of invoicing? Well, we put a stop to that. We created an easy-to-understand method of pricing so you know the value you are receiving with absolute certainty.

SPRING-RUN OPTIONS

Check out the packages below and choose the one that fits your needs. Then all you need to do is multiply your herd count by the specific tier below, add in the one-time farm visit/biosecurity service in order to budget for services!

$$(\# \text{ of animals}) \times (\text{package}) + (\$180 \text{ Farm Visit \& Biosecurity Service}) = \text{Total}$$

★ BASIC SHEAR

<u># of Animals</u>	<u>\$ per Animal</u>
1-10	→ \$76
11-25	→ \$56
26-50	→ \$48
51+	→ \$40

★★ BETTER HEALTH

<u># of Animals</u>	<u>\$ per Animal</u>
1-10	→ \$96
11-25	→ \$76
26-50	→ \$68
51+	→ \$60

★★★ THE WORKS

<u># of Animals</u>	<u>\$ per Animal</u>
1-10	→ \$116
11-25	→ \$96
26-50	→ \$88
51+	→ \$80

WANT GUARANTEED YEAR-ROUND CARE?

PRE-PAY FOR FALL HERD HEALTH!

**PRE-PAY IN THE
SPRING AND
PAY NOTHING IN FALL!**

\$20 per animal
+
\$180 Farm Visit/Biosecurity

WHAT IS FALL HERD HEALTH?

Fall Herd Health is included in "The Works" package and available as an add-on to all TopKnot clients.*

- Trimming of regrown teeth
- Trim of fast-growing nails
- Bi-annual ivermectin
- Overall wellness check

**The Works Package option does not cover the Fall Herd Health Farm Visit/Biosecurity Service*

FAQ's

"The crew was on time, efficient, kind to the alpacas and respectful to me! I really appreciate the fall herd health service that you offer! Thank you gentleman! "

Michelle - Washington

"Pete and his crew were knowledgable, gentle and awesome. They did everything involved: noodling, samples, nails and teeth. I basically just gave them information on each animal. Such a pleasure to work with."

Jean - Colorado

Can I upgrade my package on shearing day?

Yes, your crew lead will walk you through all options at arrival and at invoicing.

What is "fall herd health"?

Fall herd health is a specific run in the fall that provides an extra session of care for alpaca owners.

What other fees will be charged on shearing day?

Nothing. What you choose from here will be all you see on your invoice.

WE LOOK FORWARD TO SEEING YOU!



Scan to Schedule!

QUESTIONS?



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www.topknotcare.com